

INTERNAL ASSIGNMENT QUESTIONS M.COM. PREVIOUS

2019



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

**DIRECTOR
Prof. C. GANESH
Hyderabad – 7 Telangana State**

Dear Students,

Every student of M.Com. Previous Year has to write and submit **Assignment** for each paper compulsorily. Each assignment carries **20 marks**. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee he will not be given an opportunity to submit the Internal Assignment afterwards, if you fail to submit Internal Assignments before the stipulated date the Internal marks will not be added to University examination marks under any circumstances.

You are required to **pay Rs.300/-** towards the Internal Assignment Fee through Online along with Examination fee and submit the Internal Assignments along with the Fee payment receipt at the concerned counter.

ASSIGNMENT WITHOUT FEE RECEIPT WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost.

Only hand written Assignments will be accepted and valued.

Methodology for writing the Assignments:

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments.
(10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1. NAME OF THE COURSE :
2. NAME OF THE STUDENT :
3. ENROLLMENT NUMBER :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :
6. Write the above said details clearly on every assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper-wise and submit
8. Submit the assignments on or before **30th May, 2019** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

**Prof. C. GANESH
DIRECTOR**

M.COM. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – I : ADVANCED MANAGERIAL ACCOUNTING

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. What is business entity concept ?
2. What is funds flow statement ?
3. What is break even analysis ?
4. What is the need for adjustments for changing prices ?
5. What are the objectives of human resource accounting ?

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain the differences between funds flow and cash flow analysis ?
2. Explain the approaches of human resource accounting ?

M.COM. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – II : MANAGERIAL ECONOMICS AND BUSINESS ENVIRONMENT POLICY

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Demand function
2. Production function
3. Long-run Average Cost Curve
4. Liberalization
5. Privatization

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain the various types of elasticities of Demand.
2. Explain the role of WTO in facilitating trade.

M.COM. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – III : MARKETING MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. SWOT Analysis
2. Market Segmentation
3. Product Life Cycle
4. Online Marketing
5. Services Marketing Mix

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Discuss the various bases for Market Segmentation ?
2. Explain the new product development process ?

M.COM. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – IV : FINANCIAL AND INVESTMENT MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. What do you mean by Present Value?
2. What do you understand by Capital Structure?
3. What is Gross Working Capital?
4. What do you mean by Primary Market?
5. What do you understand by Portfolio?

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. A Machine costs Rs. 80,000 and is expected to generate the following Cash Flows. Compute the Payback Period.

Year	1	2	3	4	5	6	7	8	9	10
CFAT (Rs.)	12,000	16,000	8,000	20,000	22,000	16,000	12,000	30,000	28,000	36,000

2. Calculate the Operating Leverage, Financial Leverage and Combined Leverage from the following data.

Sales: 1,00,000 Units at Rs. 2 per Unit

Variable Cost per Unit: Re. 0.70

Fixed Cost: Rs. 1,00,000

Interest Charges: Rs.4,000

M.Com. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – V : ORGANISATION THEORY AND BEHAVIOUR

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Personality Determinants
2. Stages of Group Formation
3. Process of Communication
4. Line-Staff Meaning
5. Concept of Motivation

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain Maslow Hierarchy of needs.
2. Discuss barriers to communication and overcoming barriers to communication.

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M.COM. (FINAL)

INTERNAL ASSIGNMENT

Paper – I : QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. How does Quantitative Techniques help in decision making ?
2. What are the various approaches to probability ?
3. What are the characteristic features of a normal distribution ?
4. What do you mean by Type – I and Type – II error ?
5. What are the assumptions and limitations of chi square test ?

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain in detail the steps in Hypothesis testing.
2. Write about the conditions, limitations and steps in solving game theory problems.

M.COM. (FINAL)

INTERNAL ASSIGNMENT

Paper – II : HUMAN RESOURCE MANAGEMENT & INDUSTRIAL RELATIONS

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Scope of HRM
2. Job Analysis
3. Induction
4. Performance Appraisal
5. HRD

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain what is training and development and training methods briefly.
2. What is wage salary administration ? Explain objectives and principals of sound wage structure ?

M.COM. (FINAL)

INTERNAL ASSIGNMENT

Paper – III : STRATEGIC MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Explain briefly levels at which strategy operates.
2. Discuss the various approaches to strategic decision making as proposed by Henry Mintzberg.
3. What do you mean by vertical integration?
4. Describe the elements for strategic implementation.
5. Explain various kinds of mergers.

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Describe some of the important characteristics of environment and demonstrate how a strategist can understand it better by dividing it into external and internal components.
2. Discuss the criteria for good strategic evaluation and control.

M.COM. (FINAL)

INTERNAL ASSIGNMENT

Paper – IV : COST ACCOUNTING AND CONTROL

SECTION – A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Advantages of Cost Accounting
2. Make or Buy Decision
3. Cost Centre
4. Zero Based Budgeting
5. Interfirm Comparison

SECTION – B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Write journal entries under Non Integral System of Accounting:

	Rs.
a. Raw material purchased	3,00,000
b. Direct material issued to production	2,50,000
c. Wages paid (30% indirect)	2,00,000
d. Manufacturing expenses incurred	1,00,000
e. Mfg overhead charged to production	92,000
f. Selling & distribution cost	50,000
g. Finished product at cost	4,00,000
h. Sales	3,90,000
i. Receipts from customers	78,000
j. Paid to creditors	1,60,000

2. What are the advantages and limitations of Unifrom Costing?.

M.COM. (FINAL)
INTERNAL ASSIGNMENT
Paper – V : TAXATION

SECTION – A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. How do you define Hindu Coparcenery ?
2. What are deemed assets ?
3. What is multiple point tax ?
4. What double taxation relief ?
5. What cenvat scheme ?

SECTION – B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. What is the procedure to calculate tax liability of firms as such explain ?
2. Explain the stepwise calculation of company assessment.